



15 June 2021

To Whom It May Concern,

It has come to our attention that our organization's products are potentially being misused, and that this issue may affect the activities of your company.

Physics™ has learned that companies and organizations within the ropes/challenge course, aerial adventure, and zipline industry have been using various products of Physics™ within their designs, courses, and operations. We are specifically advised that members of several industry groups (represented by various combinations of letters) are using these products in applications for which they were neither designed nor intended.

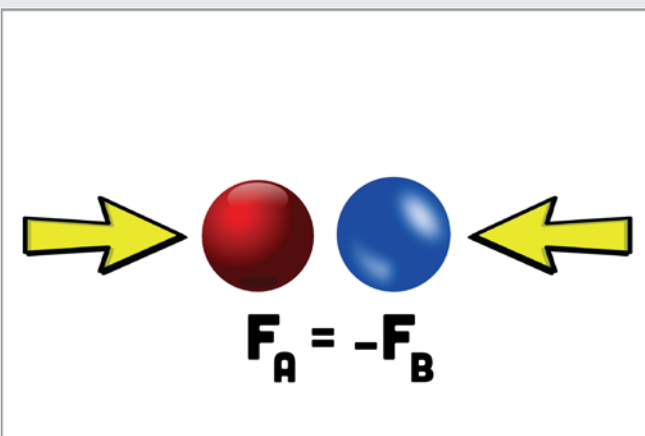
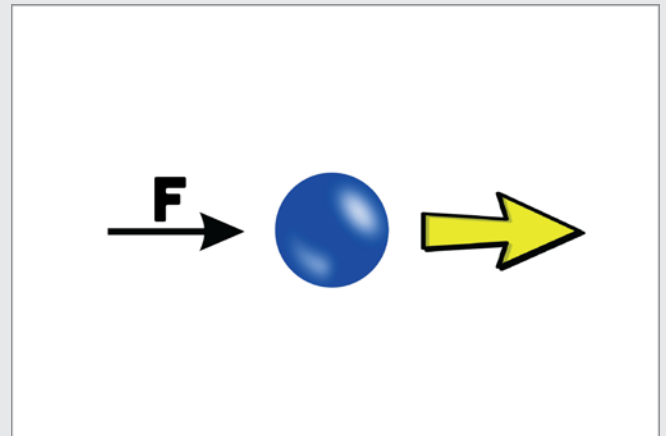
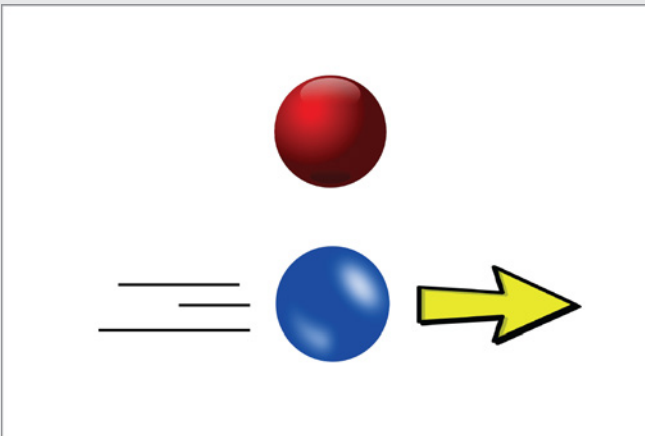
The sections below illustrate examples of products of Physics™ that are currently being used without authorization. These products are designated and marketed under the parent umbrella of Physics™ and may also be found being promoted under the subsidiary names of "Classical Mechanics", "Electromagnetism", and "Thermodynamics", as well as their affiliate "Geophysics®".



## NEWTON'S LAWS OF MOTION

While generally accepted as field verified over the past 300 years, Newton's Laws were designed only as approximations to be utilized for everyday situations. Further, they are inappropriate for use in some circumstances, including and especially circumstances that involve very high speeds. Given the unusual nature of most of your industry's applications as well as the potential for high rates of speed, these Laws of Motion have not been approved by Physics™ for use within your field.

Example product images:

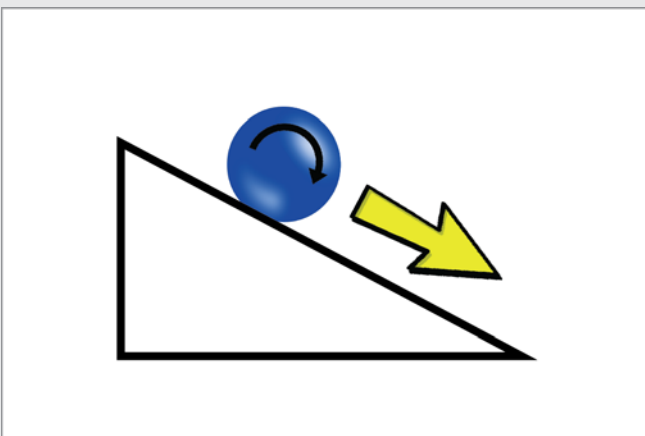
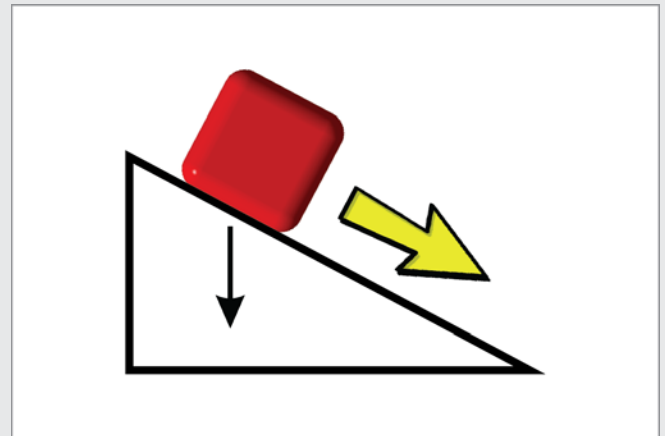
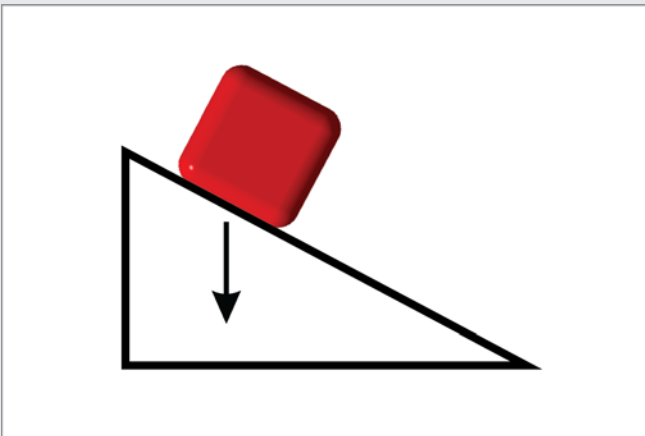




## FRICTION

One of our most popular products for enabling land-based motion, friction has not yet been service proven in aerial environments. Additionally, friction can experience sudden reductions causing loss of traction, resulting in loss of control and accidents. Friction is NOT a fundamental force and requires additional forces to work, making it unsuitable for use in critical applications. Distributed in various packaging including "Static", "Sliding", and "Rolling" types.

Example product images:

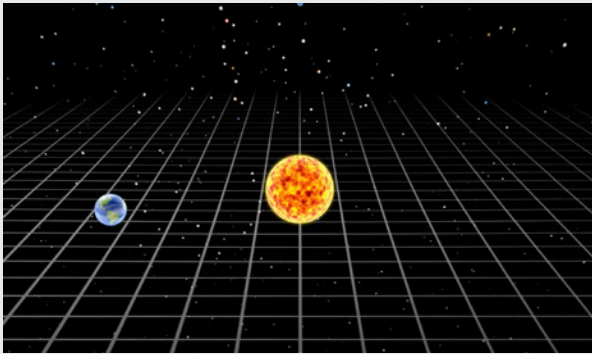




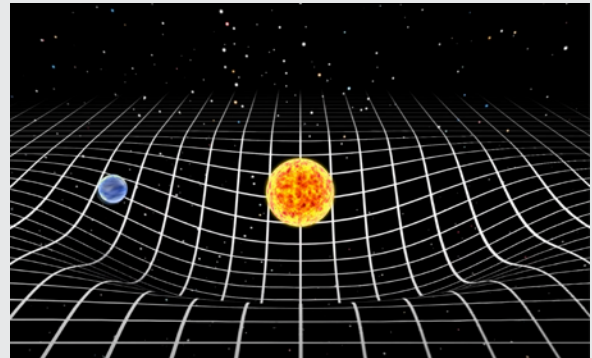
## GRAVITY

The theory of gravity is based on assumed forces and is regarded as universal despite the fact that there is no comprehensive proof. Gravity is the weakest of the Physics™ fundamental product line and we're still not sure exactly how it works, so while gravity may be suitable for use in select applications, the application of gravity to all installations and operations poses a general safety risk and must be immediately discontinued, regardless of the model.

Example product images:



ORIGINAL MODEL



MODEL 1915



These products are not tested by the manufacturer for, nor were they intended for use in, challenge course, aerial adventure, or zipline applications, or as components of life safety applications; even with backup (because we totally know that this is going to be your next move). Physics™ has never approved these products for use in the challenge course industry.

## **WARNING**

**Principles and products of Physics™ including but not limited to Newton's Laws of Motion, Friction, Gravity, and other products distributed under the brands of Classical Mechanics, Thermodynamics, and Electromagnetism are not designed or tested by Physics™ for use in challenge course, aerial adventure, or zipline applications.**

**If these products are used in such applications, they may be subjected to and interact with other forces and people trying to have fun and all hell might break loose as we just don't know what the heck will happen.**

**PHYSICS™ SHOULD NOT BE USED FOR FUN AND ANY EXISTING USAGE SHOULD PROBABLY BE IMMEDIATELY DISCONTINUED OR DISCONTINUED RELATIVELY SOON (NO PUN INTENDED).**

Continued and future use of these products in challenge course applications would be irresponsible and contrary to common sense. For goodness' sakes, gravity makes things fall – that's what it's **designed** to do. And you're relying on friction, a nonfundamental force, to keep people safe? What on Earth made you think this was a good idea? Don't even get us started on how you're using acceleration. Just stop it.

We ask that you communicate this to all members of your organization, and to the extent possible, to anyone who for whatever reason thinks that what you people do is fun.

Sincerely,

Physics™